



## INVESTORS NEWS

FOR IMMEDIATE RELEASE

### **Gatekeeper Announces a New Five Year Revenue Sharing Contract for School Bus Stop-Arm Violations with Florence Independent School District in Texas using its Student Protector High Speed License Plate Reading Technology**

Abbotsford, BC October 28<sup>th</sup>, 2014 - Gatekeeper Systems Inc. (“Gatekeeper” or the “Company”) (TSX.V: GSI) is pleased to announce that it has signed a new five-year revenue sharing contract for school bus stop-arm violation citations (the “Stop-Arm Contract”) with Florence Independent School District (“Florence ISD”), located in the State of Texas, USA.

Under the terms of the Stop-Arm Contract with Florence ISD, Gatekeeper will initially equip approximately 10% of Florence ISD’s fleet of 27 school buses with **Student Protector™** (SP-210 or SP-322), a multi-sensor camera and infrared license plate reading system. Ownership of **Student Protector™** equipment will remain property of Gatekeeper, therefore providing zero capital cost to Florence ISD. Bus routes for equipped busses shall be determined by Gatekeeper, and **Student Protector™** equipment may be reassigned to different buses at Gatekeeper’s discretion. Depending on the experience of stop-arm violations, Gatekeeper has the option to expand the installation of **Student Protector™** to the entire fleet of Florence ISD’s school buses. Gatekeeper’s share is 50% of the revenues generated from stop-arm violation citations, where the average citation is approximately US \$396. Florence ISD, in the City of Florence in Williamson County, is located between Austin, Texas, and Fort Hood U.S Military Base, where they experience a high volume of traffic and high-speed vehicles travelling along the highway between the two locations. As a result, stop-arm violations frequently occur numerous times per day on multiple buses and bus routes.

Doug Dymont, President and CEO of Gatekeeper commented, “This is a step in the right direction for Gatekeeper and we are extremely excited to work with Florence Independent School District on their school bus stop-arm project. Tens of thousands of stop-arm violations are reported across the United States and Canada on a daily basis. It is only a matter of time before the next fatality occurs. With the accuracy and reliability of the **Student Protector™** high-speed license plate reader, issuing citations will serve to deter bad driving habits and

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create awareness for children's safety in and around school buses. We intend to introduce the same enforcement programs for monitoring of speed in school and park zones. In addition to providing zero up-front capital cost, Florence ISD will receive a positive economic benefit from revenues generated from violation tickets. It should serve as a win-win situation for the school district and community, while creating a safe environment for children relying on the use of school buses every day."

### About Student Protector™



SP 322 High Speed  
License Plate Reader



Actual Infrared Image from SP322

The **Student Protector™** multi-sensor camera system is mounted on the exterior of the school bus, approximately 6 feet behind the stop-arm. **Student Protector™** is a high performance license plate reader that eliminates motion blur caused by vehicles traveling at high speed, thus allowing it to reliably deliver clear readable images in extreme environments. **Student Protector™** includes a unique mechanical design, combined with precision engineered sensor technology, allowing it to optimize license plate recognition day or night. Utilizing Gatekeeper's Direct Light Technology™ and advanced processing, the SP-210 and SP-322 reliably captures readable license plate images when offending vehicles pass the stop arm at speeds up to 56 mph (90 kph). Integrating with Gatekeeper's G-Series Digital Video Recorders ("DVRs"), the DVR is configured to start recording when the bus warning lights are activated. Recording continues while the stop-arm is deployed. Approximately fifteen (15) seconds after the stop-arm is retracted, the recording is stopped. As a result, a single video file for each stop-arm event is generated, thus making it easy to review incidents.

Gatekeeper Systems' **G4™ Incident Management Software** provides on screen display that includes meta-data notifications such as warning lights active, stop arm deployed, GPS coordinates and bus speed. These notifications are embedded into the video stream providing an **EVIDENCEPAK™** needed to positively identify the location of the bus, and evidence the bus was stopped. **G4™ Incident Software** allows users to quickly and easily create a short clip or

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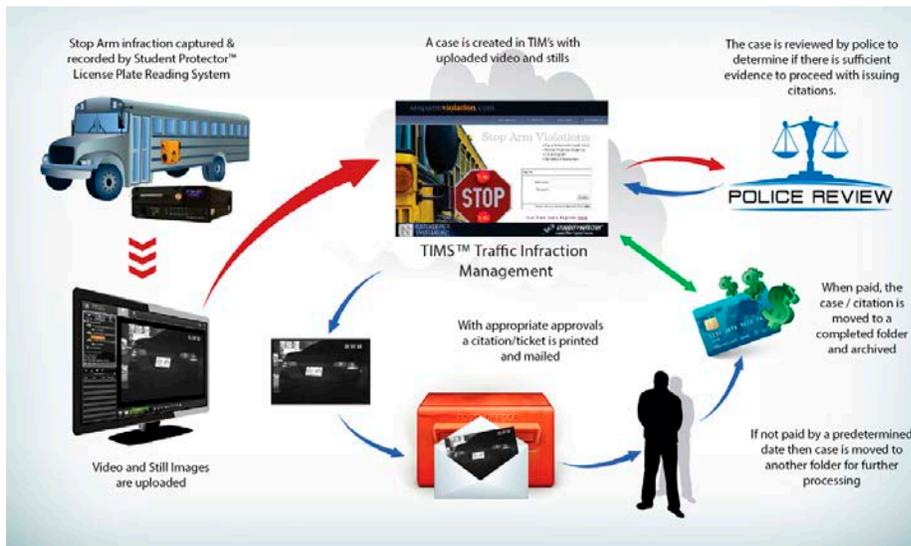
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still image (JPEG) therefore generating an **EVIDENCEPAK™** needed to issue tickets to stop-arm violators.

Individual evidence packages can then be automatically uploaded into Gatekeeper's in-house designed and developed **Traffic Infraction Management System (TIMS™)**. The primary functionality of TIMS™ include: (1) providing a repository of video footage on a per case/citation basis; (2) providing law enforcement review of evidence and determine if evidence is sufficient to mail citation;(3) track status and records of payment; (4) Track disposition of citations; and (5) reporting of statistics.



## About Gatekeeper Systems Inc.

Founded in 1997, Gatekeeper Systems is a leading provider of high-resolution video security and safety systems for mobile applications. Our industry-leading Incident Management Software synchronizes real-time video, mapping, audio and vehicle sensors to create a total picture of operations. With these technologies, clients can detect, analyze and respond to safety and security threats anytime.

The Company is headquartered in Abbotsford, British Columbia, Canada, and its shares are traded on the TSX Venture Exchange under the symbol "GSI".

The Company is organized into two divisions:

Deep Development Corp. focuses on law enforcement, military and oil and gas markets - from helping to protect overseas troops flying AC130 Gunships and operating Navy or Coast Guard

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vessels in extreme environments, to securing potential threats in oil and gas environments. Deep Development's post-mission analysis software is used to detect, analyze and respond to security threats.

Gatekeeper® mobile video division gives school bus managers tools to see 360 degrees in and around school buses and ensure the safety of the children they transport. These tools include multiple high-resolution color cameras that enhance safety inside the bus, and the **Student Protector™** infrared license plate reading system. The Student Protector records the license plates of potentially deadly stop arm violators and issues tickets or citations for revenue sharing with the school district, county and Company. Gatekeeper's transit bus surveillance system records up to 16 cameras in high resolution, allowing transit managers to view video live from buses or record evidence from all cameras.

For more information visit: [www.gatekeeper-systems.com](http://www.gatekeeper-systems.com).

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Sincerely,

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President and Chief Executive Officer  
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Cautionary Note Regarding Forward-Looking Statements: This release includes certain statements and information that may contain forward-looking information within the meaning of applicable Canadian securities laws or forward-looking statements within the meaning of the United States Private Securities Litigation Reform Act of 1995. All statements in this news release, other than statements of historical facts, including statements regarding future estimates, plans, objectives, assumptions or expectations of future performance are forward-looking statements and contain forward-looking information. Generally, forward-looking information can be identified by the use of forward-looking terminology such as "intends" or "anticipates", or variations of such words and phrases or statements that certain actions, events or results "may", "could", "should", "would" or "occur". Forward-looking statements are based on the opinions and estimates of management as of the date such statements are made and they are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking statements or forward-looking information. Although management of the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements or forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information. The Company does not undertake to update any forward-looking statements or forward-looking information that are incorporated by reference herein, except in accordance with applicable securities laws. We seek safe harbour.

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