



INVESTORS NEWS

FOR IMMEDIATE RELEASE

Gatekeeper Signs Agreement to Install Stop Arm Cameras with Largest Family Owned School Bus Contractor in USA

Abbotsford, BC October 22nd, 2013 Gatekeeper Systems Inc. (The “Company” or “Gatekeeper”) (TSX.V: GSI) is pleased to announce it has signed a Memorandum of Understanding (the “Agreement”) with Cook Illinois Corp. (“Cook Illinois”) for the installation of its Student Protector license plate camera systems (the “Systems”) on designated school buses.

Cook Illinois has over 2,000 school buses and is considered the largest family owned private school bus contractor in the United States. Under the terms of the Agreement, Gatekeeper will begin installing the Systems on a designated number of Cook Illinois school buses, free of charge. The Company will retain ownership of the stop arm camera systems and provide installation, equipment services, and video management of stop arm violations. Cook Illinois has declined to share in revenue collected from stop arm violations recorded to the Company’s Student Protector systems, and in line with their wishes, Gatekeeper will discuss revenue sharing and logistic support with Cook Illinois customers and Law Enforcement.

“With the new law going into effect January 1st, 2014, allowing automated enforcement of violations for passing of school buses loading or unloading, we wanted to be proactive by implementing Gatekeeper’s high speed infrared license plate reading system to our school buses. We believe Gatekeeper’s technology will deter stop arm violations and help create a safer environment when our children are loading and unloading”, stated John Benish Jr., President and Chief Operating Officer of Cook Illinois Corp.

The National Association of State Directors of Pupil Transportation (NASDPTS) is projecting 16 million stop arm violations in a 180 day school year. Many States such as Illinois have passed or are considering passing laws that allow Law Enforcement to use video recordings from school bus cameras systems as evidence to issue tickets to stop arm violators.

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“This agreement is an important step forward for Gatekeeper to execute on its recurring revenue business model in the area of video enforcement solutions to deter illegal stop arm violations. The timing of the new law going into effect January 1st, 2014 in Illinois for automated enforcement of violations for passing school buses, combined with the signing of this agreement, provides Gatekeeper with an exciting opportunity to expose our leading edge stop arm camera technology. The State of Illinois has over 18,000 buses in operation and Cook Illinois operates approximately 2,000 buses in the Chicago area. We are looking forward to scaling our stop arm camera technology to all Cook Illinois buses where there is a high risk of stop arm violations”, said Gatekeeper’s President and CEO, Doug Dymant. Dymant also added, “Gatekeeper will begin the process of executing on the terms of the contract which include meeting with law enforcement to work out logistics and revenue sharing”.

Illinois law requires drivers on a two-lane roadway to stop for school buses with lights flashing and stop signs lowered. On four-lane roads, traffic traveling in the same direction as a bus must follow those same rules, and when traveling in the opposite direction, are not mandated to stop, but caution is advised. First offense includes a mandatory minimum fine of \$150 and a three-month suspension of driver’s license. Second offense or subsequent conviction within five years includes a mandatory minimum fine of \$500 and one year’s suspension of driver’s license. A motorist cited for illegally passing a school bus is not eligible for court supervision. Violators face a minimum \$150 fine and three-month license suspension plus court costs.

About Gatekeeper Systems Inc.

Founded in 1997, Gatekeeper Systems Inc. has provided total mobile video security solutions to over 3,500 customers and has installations in every state and province in North America. Customers include school districts, public transit, law enforcement and military.

For more information visit: www.gatekeeper-systems.com.

Sincerely,

Douglas Dymant
President & CEO

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