



# SYSTEMS INC.

### Forward Looking Statements

This presentation contains "forward-looking information" within the meaning of applicable Canadian securities legislation. Forward-looking information may include, but is not limited to, information with respect to the developments in Gatekeeper's operations in future periods, the adequacy of Gatekeeper's financial resources, costs and timing of development and Gatekeeper's executive compensation approach and practice. When ever possible, words such as "plans", "expects", or "does not expect", "budget", "scheduled", "estimates", "forecasts", "anticipate", or "does not anticipate", "believe", "intend", and similar expressions or statements that certain actions, events or results "may", "could", "would", "might" or will be taken, occur or be achieved, have been used to identify forward-looking information.

Forward-looking information is subject to a variety of known and unknown risks, uncertainties and other factors that could cause actual events or results to differ from those expressed or implied by the forward-looking information, including, without limitation, those described under "Risk Factors" in the Prospectus and the following: reduced spending by the Corporation's customers that result from changes in spending policies or budget priorities; the Corporation's ability to manage risks inherent in foreign operations; the Corporation's ability to protect its brand; the Corporation's ability to obtain products and parts from suppliers on a timely basis and on favorable terms; the Corporation's ability to manage its manufacturing and logistical services successfully; the reliability of product manufacturing and assembly and logistical services provided by third parties; possible changes in the demand for the Corporation's products; the Corporation's ability to successfully execute its business strategies; the Corporation's ability to establish new relationships and to build on its existing relationships with integrators and dealers; and the Corporation's ability to manage cash flow, foreign exchange risk and working capital.

This list is not exhaustive of the factors that may affect any of the Corporation's forwardlooking information. Although Gatekeeper has attempted to identify important factors that could cause actual results to differ materially from those contained in forwardlooking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information. Forward-looking information involves statements about the future and is inherently uncertain, and Gatekeeper's actual achievements or other future events or conditions may differ materially from those reflected in the forward-looking information due to a variety of risks, uncertainties and other factors, including, without limitation, those referred to in the Prospectus under the heading "Risk Factors" and elsewhere in the Prospectus. Gatekeeper's forward-looking information is based on the beliefs, expectations and opinions of management on the date the statements are made, and the Corporation does not assume any obligation to update forward-looking information, whether as a result of new information, future events or otherwise, other than as required by applicable law. For the reasons set forth above, prospective investors should not place undue reliance on forward-looking information.

This presentation is not, and is not intended to be, an offer to sell or the solicitation of an offer to buy any security of Gatekeeper in any jurisdiction. This presentation is not an offering memorandum.



Introducing Gatekeeper Systems Inc.

Gatekeeper provides innovative, end-to-end high definition surveillance solutions for mobile applications including body cameras, police vehicles, school buses, transit buses, transport vehicles, military aircraft and coast guard patrol vessels.

TSX.V:

GSI

OTC:

FSE:

1GK





### **Our Markets**

GATEKEEPER
SYSTEMS INC.

Recording Evidence in High Definition For Extreme Mobile Environments









#### **Law Enforcement**

- Eliminate False Liability Claims
- Increase Accuracy and Accountability
- Crucial Evidence for Investigators

### **Homeland Security**

- Terrorism
- Drug Interdiction
- Underwater Threat
- Oil & Gas
- Patrol Boats

### **Public Transport**

- Violence
- Bullying
- Vandalism
- Potential Terrorist Threats
- Stop Arm Violations

### **Transport Services**

- Hazardous Materials
- Road Rage
- Driver Behavior
- False Insurance Claims
- Asset Protection



End-to-End High Definition Solutions For Extreme Mobile Market

- Synchronize real time video, GPS, voice and vehicle sensors
- Easy to use incident management and fleet tracking software
- Intelligent live streaming and remote monitoring
- High Speed Mobile License Plate Readers and TIM<sup>TM</sup> (Ticket Infraction Management) Software System
- High Definition Body Worn Camera and Evidence Management Software

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OTC:

FSE:













**Body Cameras and Downloading Solutions** 

XVAULT Video Software and **Management Services** 

Incident Management Software



### **Our Revenue Stream**

Mobile surveillance in multi-vertical, scalable markets









# Internal Mobile Video Surveillance

- 95% of sales to date from internal school bus cameras
- Continued Sales Growth:
  - 2013: 2,750 systems
  - 2014: 3,000 systems
  - 2015: 3,800 systems
  - 2016E: 6,000 systems
- 45-50% gross margin

### **Stop Arm Violations**

- Average 15M stop arm violations annually
- Legislation approves automated video enforcement – similar to red light cameras
- Average citation \$250 to \$500 USD
- Gatekeeper's evidence collection and citation processing system
- System provided free of charge and paid for by citation revenue

# **Law Enforcement Body Cameras**

- High definition body cameras and in car video systems
- Evidence management
- Intelligent wireless downloading system



### High Definition Video Surveillance



For Mobile Applications

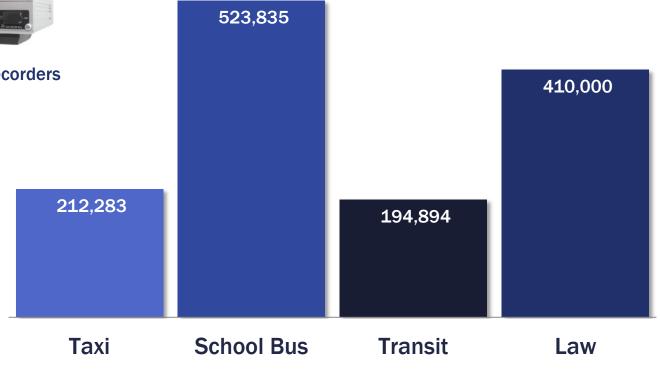
### **North American Mobile Market**

(# of vehicles)



### **Mobile Video Surveillance**

- High Definition Video and Voice
- Live Streaming Video
- Integrated GPS and GEO Fencing
- Monitors Driver Performance
- Incident Management Software





Student Protector<sup>TM</sup>

**Evidence Capture and Citation Processing** 

- High speed license plate reader
- Captures stop arm violators
- Cloud based citation management system
- Revenue sharing with school district, county and Gatekeeper

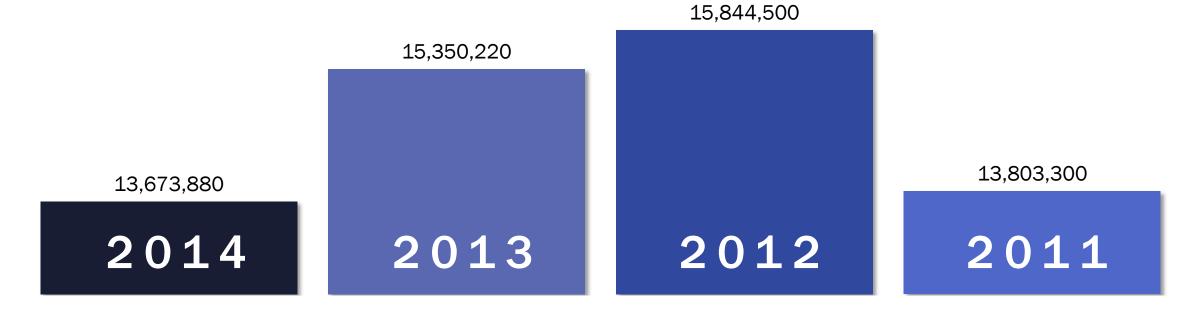




### **Stop Arm Violations**

SYSTEMS INC.

2014 - 2011 Survey Results - NASDPTS (USA Only)



In 2014, the National Association of State Directors and Pupil Transportation Services (NASDPTS) tested the number of stop arm violations occurring in a single day throughout 29 States, resulting in an estimated <u>13</u> <u>million stop arm violations in 2014.</u>



## Stop Arm Enforcement Legislation



Protecting Children Creates Potential Billion Dollar Market

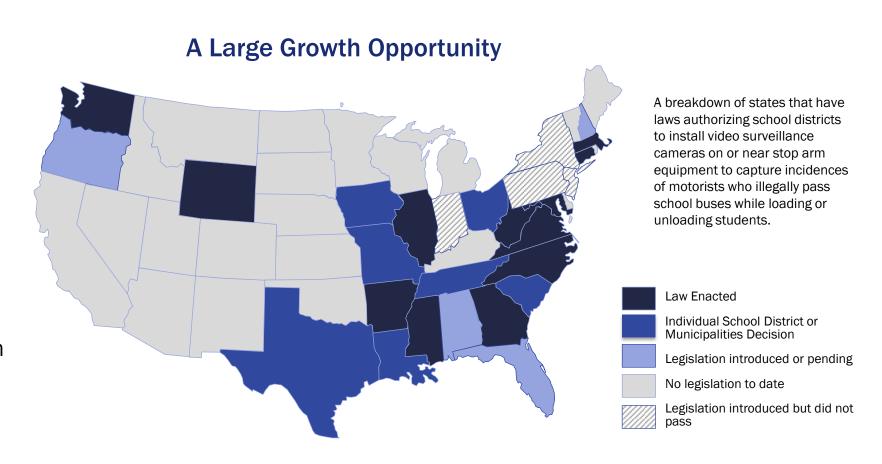
### **Current Opportunity**

Reoccurring Revenue in 13 States

- Average 15M stop arm violations annually.
- Gatekeeper's evidence collection and citation processing system.
- System provided free of charge and paid for by citation revenue.

### **Future Opportunity**

Expanding legislation





High Definition Mobile Surveillance Solutions

DOKN-GO

### **XFORCE™** Body Worn Cameras

- High Definition Body Cameras
- DOKNGO with intelligent video downloading

### **XFORCE™ Police In-Car Systems**

- High Definition forward facing camera with up 12 camera system
- Live Streaming Video and Evidence Downloading

### **Evidence Management Software**

XVAULT<sup>TM</sup> Evidence Management Software

 Smart tagging video creates evidence case files

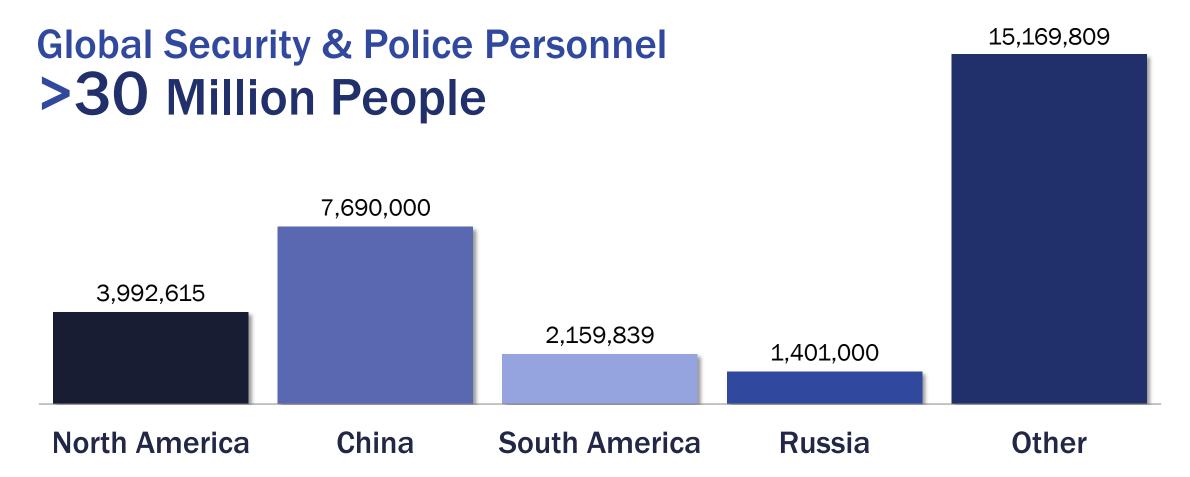




### **Global Security & Police Personnel**











### What's Ahead



What do investors have to look forward to? SYSTEMS INC.

- Expanding Mobile Video market drivers including High Definition cameras synchronized with vehicle diagnostics, mapping and routing, analytics and student tracking
- Integration with 3<sup>rd</sup> Party Software Applications to Access New Customers
- Transition to Software As A Service (SAAS) with Stop Arm Camera Business and Evidence Management
- White Space Growth in International Markets and expanding new product solutions



Our Goals & Objectives



#### **Strategy**

- Focus on core business transitioning to high definition
- Create tri-plex technology platforms for vehicle verticals including: 1) high definition, 2) video enforcement to protect children around school buses and 3) evidence management for managing video our hardware devices collect
- Combine hardware revenue with recurring revenue models

#### Goals

- Accelerate market adoption of tri-plex technology platforms
- Leverage buying influencers in law enforcement across multiple vertices'
- Consolidate customers with tri-plex platforms

#### Actions

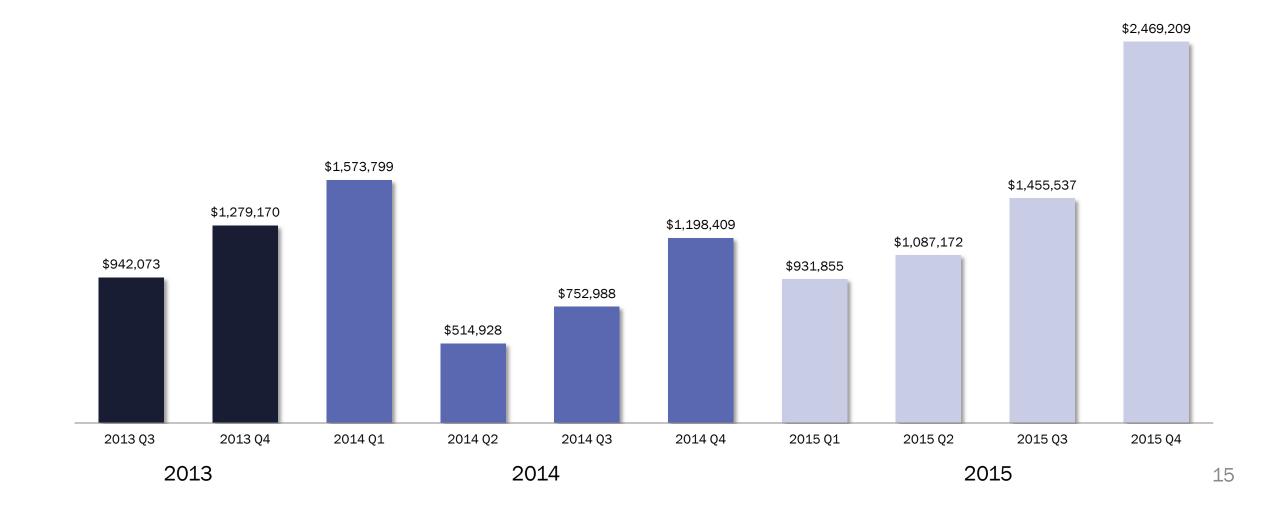
- Increase sales team on high definition platforms
- Disruptive business model for video enforcement platform and execute on targeted geographic regions
- Create integrated solutions with world's largest software companies to capture market share



### **Quarterly Revenue Momentum**



For the Quarter Ended







Doug Dyment PRESIDENT, CEO, AND DIRECTOR	<ul> <li>Founded Gatekeeper Systems in 1997, took company public 2013</li> <li>Former VP Marketing and Director at Silent Witness, founded Security Products Division (which sold to Honeywell for \$72M)</li> </ul>
Anthony Jackson, BBA, CPA, CA CHIEF FINANCIAL OFFICER	<ul> <li>Principal of BridgeMark Financial Corp., which provides corporate compliance, financial advisory and financial reporting activities to public and private companies</li> <li>Founder of Jackson &amp; Company, Chartered Accountants</li> </ul>
Doug Fraser, P. Eng, MBA VICE PRESIDENT, PROGRAMS AND PRODUCT MANAGEMENT	<ul> <li>Former global product manager for Honeywell</li> <li>Specific technology included network infrastructure, wireless integration including WIFI and MESH networks</li> <li>MBA ( IVEY School of Bus ) BScEE and Master of Engineering (University of Alberta )</li> </ul>
John McEwen SPECIAL ADVISOR	<ul> <li>Co-Founder of Discovery Capital</li> <li>Director and CEO of BC Discovery Fund</li> <li>20+ years experience advising early- stage Technology companies</li> </ul>
Robert Galbraith DIRECTOR	<ul> <li>Former BC Chief Coroner, Chief of Police with RCMP</li> <li>Founder, former CEO and Chairman of Silent Witness.,</li> </ul>
Daniel Brennan DIRECTOR	<ul> <li>President of RBM Consulting LLC</li> <li>Former President of Business Record Corporation's Information System Division, responsible for application software and transaction processing (Business Records sold to ACS for +\$100M)</li> </ul>





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**GKPRF** 

FSE:

1GK

**Major Shareholders** 

Management & Directors (15%) BC Discovery Fund (8%)

Issued & Outstanding	62,373,496
<b>Warrants</b> \$0.25 - 12,070,930	12,070,930
Stock Options	3,317,000
Fully Diluted	78,761,426
Market Capitalization	\$8 Million
52 Week Trading Range	\$0.11-\$0.24



- Multiple vertical markets using common technology platforms
- Transitioning to SAAS Model in high growth verticals
- Strong customer base with marque customers like United States Air Force
- No Debt
- Favorable Valuation





The *only* public company in North America that sells stop arm cameras.

### **Corporate Contact**

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